

Become a Gala Sponsor

Join NJSWEP members, friends, and guests in honoring this year's recipient of the NJSWEP 2023 Growing Great Women in the Garden State Award.

The Gala is an excellent opportunity to showcase your company, connect with people in your industry, and show your support for NJSWEP and its goal of advancing women in your field.

Date: June 21, 2023

Location: The Boathouse at Mercer Lake

334 Post Rd, West Windsor, NJ

Featuring: Food, Drinks, Networking, and Awards

Our available sponsorship tiers are as follows:

Diamond (\$1,950): This **exclusive** sponsorship tier is our highest level and includes the most prominence in all marketing materials, a full table to display promotional banner/materials at the event, podium recognition as the Diamond Sponsor, a professional Diamond Sponsor group photo, and 4 free registrations (2 may be non-SWEP members).

Platinum (\$1,600): Up to two sponsors can enjoy prominence in all promotional materials, a full table to display promotional banner/materials at the event, podium recognition as a Platinum Sponsor, a professional Platinum Sponsor group photo, and 3 free registrations (2 may be non-SWEP members).

Gold (\$1,300): Up to three sponsors can enjoy prominence in all promotional materials, a half table to display promotional banner/materials at the event, podium recognition as a Gold Sponsor, a professional Gold Sponsor group photo, and 2 free registrations (1 may be non-SWEP member).

Silver (\$550): These sponsors can enjoy recognition in all promotional materials as well as podium recognition as a Silver Sponsor.

Signature Cocktail Sponsor (\$900): Up to three sponsors can enjoy a Signature Cocktail including your company's name and sponsorship recognition in an exclusive poster at the bar, recognition in all promotional materials, and podium recognition as a Signature Cocktail Sponsor.

Wine Sponsor (\$950): This exclusive sponsorship tier includes recognition in an exclusive logo poster at the bar, recognition in all promotional materials, and podium recognition as the Wine Sponsor.

Beer Sponsor (\$950): This exclusive sponsorship tier includes recognition in an exclusive logo poster at the bar, recognition in all promotional materials, and podium recognition as the Beer Sponsor.

Dessert/Coffee Sponsor (\$950): This exclusive sponsorship tier includes recognition in an exclusive logo poster at the dessert/coffee table, recognition in all promotional materials, and podium recognition as the Dessert/Coffee Sponsor.

Cocktail Hour Sponsor (\$950): This exclusive sponsorship tier includes recognition in an exclusive logo poster at the hors d'oeuvres table, recognition in all promotional materials, and podium recognition as the Cocktail Hour Sponsor.

Table Décor Sponsor (\$1,100): This exclusive sponsorship tier includes recognition in an exclusive logo display at each guest table, recognition in all promotional materials, and podium recognition as the Table Décor Sponsor.

Photography Sponsor (\$550): This exclusive sponsorship tier includes recognition in all promotional materials, podium recognition as the Photography Sponsor, and a professional Photography Sponsor group photo.

See the next page for a comparison table of all sponsorship benefits!

For more information about becoming a Gala Sponsor, contact:

Anita Locke at Anita.Locke@Geosyntec.com or **Noelle Farook** at nfarook@mnwe.com

Become a Gala Sponsor

Sponsorship Level	Amount	Special On-Site Signage	Social Media Post per Sponsorship Confirmation	Acknowledgement in Event Program & On-Site Signage	Logo Appears in Post Event Thank You on Social Media	Logo on NJSWEP Gala Website	Professional Sponsor Group Photo	Included Registrations	Sponsor Display Table
Diamond	\$1,950		√	√	√	√	√	4	√ - full
Platinum	\$1,600		√	√	√	√	√	3	√ - full
Gold	\$1,300		√	√	√	√	√	2	√ - half
Silver	\$550		√	√	√	√		0	
Signature Cocktail	\$900	√ @ bar	√	√	√	√		1	
Dessert/Coffee	\$950	√ @ dessert table	√	√	√	√		1	
Cocktail Hour	\$950	√ @ snack table	√	√	√	√		1	
Wine	\$950	√ @ bar	√	√	√	√		1	
Beer	\$950	√ @ bar	√	√	√	√		1	
Table Decor	\$1,100	√ logo @ each table	√	√	√	√		1	
Photography Sponsor	\$550			√			√	0	

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